



GABRIEL RADATOVICS

UX/UI/CX EXPERT

BIO

Creative UX/UI/CX expert with 18+ years of digital, online and offline experience.

AREAS OF EXPERTISE

- UX Design
- CX Design
- UI Design
- Digital product development
- Web design
- Web app design
- App design
- UX research
- UI development
- Wireframing
- Art Direction
- Functional specifications
- UX guidelines
- Design Thinking
- Service Design
- Company Branding

CONTACT DETAILS

Address: Budapest, Bástyá utca 10.
Mobile: +36 70 356 1870
E-mail: radatovic.gabriel@gmail.com
Portfolio: g2fdesign.myportfolio.com

CAREER HISTORY

SENIOR UI/UX DESIGNER / CX Lead

_VOIS Hungary (Vodafone) - Budapest

April 2021 - Present

- UX Wireframing
- UX/CX/UI Design
- UX Guideline & user flow creation
- Analysis of research results
- Product/project presentations
- Mobile application, website and web app
- Client references: Vodafone Romania, Vodafone Egypt, Vodafone Group (Lead UX/CX Designer).

SENIOR UI/UX DESIGNER

ADAMIC Full Service Agency - Budapest

May 2018 - April 2020

- Graphic design for online and offline projects.
- Company Branding
- UI design for digital projects.
- UX research for digital projects.
- UX guideline creation.
- Training junior designers.
- Client references: DM, Cooper Vision, Groupama.

CREATIVE DIRECTOR

GREGSOM HUNGARY - Budapest

January 2017- March 2018

- Responsible for all design and creative production at the agency.
- E2E project management.
- Graphic design for online and print B2B brochures.
- Client references: Nefab, Hirschmann, Szeplast.

PROJECT LEADER AND ART DIRECTOR

JS WORLD MEDIA GROUP - Hamburg, Budapest

March 2015- December 2016

- Graphic design for B2B brochures: web, social, print.
- E2E management of multimedia brochure projects.
- Reaching project and sales targets.
- Client references: Folplast, Diehl, Cooptech, BOTT, Transoflex.

LANGUAGES

- Hungarian - native
- Serbian - native
- English - full professional proficiency
- German - limited working proficiency

TOOLS

- **Adobe Creative Cloud**
- **Figma**
- **Monday**
- **Trello**
- **Asana**
- **MS Office Package**
- **Google Slides**
- **Maze**

PORTFOLIO 

* click on the above rectangle to view portfolio

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GRAPHIC DESIGNER

Homepage Digital Agency - Novi Sad

January 2013- January 2015

- Graphic design for digital campaigns, web development and brand identity.
- Social media content management.
- Client and stakeholder management.

GRAPHIC DESIGNER & PHOTOGRAPHER

FACULTY OF PHILOSOPHY

UNIVERSITY OF NOVI SAD

June 2010- December 2012

- Managing the Faculty's website.
- Photoshooting and photo design.
- Graphic design for online and offline platforms, products.

PRODUCT/ CREATIVE DESIGNER &

PHOTOGRAPHER

SELF-EMPLOYED - g2fdesign.com

May 2004- present

- UX/UI design: web, web app, mobile app
- Company Branding
- Social media campaigns, offline marketing,....
- Professional photo solutions.
- Video production.
- Client references: CaliVita International, PDP Convention, Night of the Museums, RockSerbia.net, Exit Music Festival, Cultural Center of Novi Sad, Josip A Lisac (band) and many more.

EDUCATION

GRAPHIC ENGINEERING AND DESIGN (BSC)

UNIVERSITY OF NOVI SAD -

Faculty of Technical Sciences, 2011

GRAPHIC ENGINEERING AND DESIGN (MSC)

UNIVERSITY OF NOVI SAD -

Faculty of Technical Sciences, 2020